

A NEWSLETTER OF EVERYTHING YOU'VE ALWAYS WANTED TO KNOW ABOUT YOUR HOME, BUT WERE TOO AFRAID TO ASK THE BIG BOX STORES ABOUT.

PlumbStar Report

Now also ElectricStar

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Dear Customer,

Welcome to the first issue EVER of *The PlumbStar Report*! Finally, a company newsletter you can really look forward to. We hope you will enjoy some quality reading on what matters most to you: **Your Home**. Have a read, share it with a friend, you can even leave it where it belongs—in the bathroom. We don't mind. You're being sent this because at some time in the past we did work for you. If you would like to be removed from our mailing list, please notify us by email at tim@plumbstar.com. Thanks for all your business! **The PlumbStar Team**.



FEATURE STORY

Founded in 2004, PlumbStar is a full service plumbing, heating and electrical solution provider. Say goodbye to the headache of coordinating large projects. We can plan, implement and complete your project from start to finish and you only deal with one company.

We charge by the job, not the hour. So that means no overtime costs to you. We provide pricing ahead of time, and only start work upon your approval. But you already know this: You're one of our customers.

We would love to talk with you about future projects you're dreaming of. Let us come out and give you a free estimate. Who knows where it might lead?!

(This column will normally feature interesting articles for homeowners, but since it's our first issue, we wanted to re-introduce ourselves)



NEW PRODUCTS

Hate being left in the dark? With fall just around the corner, we can fit you with a **home standby generator** suited to your needs. With new technology in home standby generators, they are now fully automatic and smarter than a 5th grader.

Your generator will automatically start itself up when the power goes out and transfer power to your home within 3 minutes. It will "exercise" itself weekly and run self diagnostics to ensure it is in top working order when you need it. No more pulling out the portable generator to find out it won't start or is out of oil. The power generated is "clean" enough to run your computer and sensitive electronics. With models sized to fit your home, you won't even have to choose which circuits you want to have on.



TIPS & TRICKS

When running your air conditioner, make sure all windows & doors are closed. Warm outside air is more humid than inside air. The air conditioner must dehumidify the air before it can change the temperature and cool you down.

Make sure the outside unit of your air conditioning system has nothing stacked next to it or bushes close to it. It needs enough air coming in from all sides to work properly.

Replace your furnace filters regularly. Poor airflow can cause your air conditioner to malfunction.

Check you toilets for leaks by adding some food coloring to the water in the tank. If your toilet runs the food coloring will show up in the bowl. This can cause your water bill to skyrocket or your septic tank and drainfield to become overused.



INDUSTRY TRENDS

If your focus is on remodeling and building equity, rather than purchasing a new home, keep in mind that one of the easiest ways to update your look is your lighting. There are 3 categories of lighting: **General, Task and Accent**.

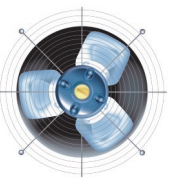
General lighting is like it sounds - fixtures that illuminate a room for navigation and everyday living.

Task lighting involves illuminating specific areas where more lighting is needed, such as kitchen countertops, office desks and bathroom vanities.

Accent lighting highlights artwork, photographs or other architectural features worthy of special notice.

Within each category there are special considerations when planning a room, such as **height of fixture, type of fixture** (recessed, track, chandelier, sconce, surface mount), **spacing, direction, and bulb style** (incandescent, fluorescent, CFL).

CFL bulbs reduce coal-fired power-plant emissions that are a significant source of toxic mercury in the environment. Studies, however, find that 1 broken CFL bulb releases enough mercury to raise the level of toxic mercury in the air over 100 times safe levels. Only use CFL bulbs in fixtures unlikely to be knocked over such as sconces and recessed lighting. If a bulb does break, leave the bulb where it is, exit the room and ventilate it to the outdoors for 30 minutes. To clean up, place large pieces in a sealed jar. Use duct tape to pick up smaller pieces and dust, and place in the jar as well. If broken on carpeting where children or pregnant women live, it is worth cutting out a dinner plate size patch of carpet where the bulb broke to prevent any mercury from becoming airborne later.



SERVICE HIGHLIGHTS

We offer financing on new **Heating & Air Conditioning installations**. Programs include 90 days same as cash and no payments/deferred interest. Of course, we are always happy to accept **VISA, Mastercard, Discover and American Express**.

Want a warm floor when you get out of your shower? Let us give you a quote on **radiant floor heating**. We can offer you multiple solutions to the problem of cold floors!

Beyond plumbing, heating & electrical, any other home improvement you need doing can be handled by our sister company, **Tri Star Ventures**. If we can't handle it we know someone who can.



**PLUMB
Star**
Plumbing • Heating
Electrical • Pumps

SERVICE AGREEMENT SPECIAL

With all the things in your home that require maintenance and regular inspection, why not let professionals take care of it for you?

Mention our newsletter and receive 25% off any Service Agreement.
See next page for rate plans and coverage.

Expires 8/31/08





RESIDENTIAL SERVICE AGREEMENT PROGRAM

1-877-262-4522

| | PLUMBING ONLY | HEATING ONLY* | PLUMBING & HEATING |
|----------|---------------|---------------|--------------------|
| 1 YEAR | \$189.50 | \$189.50 | \$322.14 |
| 3 YEAR | \$389.50 | \$389.50 | \$662.15 |
| 5 YEAR | \$489.50 | \$489.50 | \$832.14 |
| LIFETIME | \$689.50 | \$689.50 | \$1,172.15 |

INCLUDED

- Inspect all plumbing fixtures, emergency shut-offs, toilet tank water levels, and drain the hot water tank.
- Make any minor adjustments necessary.
- Inspect the heating system including the furnace/air handler, electronic air cleaner, thermostat, UV light, and humidifier if applicable.
- All items listed in "Plumbing Only" and "Heating Only" sections.

NOT INCLUDED

- Component replacement or repair.
- Duct work cleaning, component replacement or repair.
- Plumbing component replacement or repair.
- Duct work cleaning, component replacement or repair.

* Good for 1 Furnace/Air Handler. Additional furnaces and/or equipment subject to additional charges.

WHAT DOES A SERVICE AGREEMENT REALLY PROVIDE?



Top technicians will thoroughly inspect your plumbing and heating systems. You can relax knowing that foreseeable problems will be brought to your attention before they become disasters.



With one phone call you can take care of all your home's mechanical systems. Our licensed technicians attend ongoing training in order to be better prepared to fix all your home's problems.



We use only the best quality materials to ensure you receive the highest value for your dollar.



You save money every time you call us. Service Agreement customers don't pay a diagnosis fee and save 10-15% on any work we perform.



Our technicians are clean-cut and courteous. We are respectful of your family and home, and protect your flooring by wearing shoe covers.